

Main Theme	Strategic Objectives	Executive Procedures	Executive Tasks
<p align="center">Teaching and Learning</p>	<p align="center">4th Objective Enhance the quality of academic programs and curricula to be accredited locally and internationally and improve the student's role as a center for the teaching and learning process</p>	<p align="center">Review and develop academic programs periodically</p>	<ul style="list-style-type: none"> • Developing a plan for periodic studies of local and regional market needs for human resources in the light of PU academic programs and setting necessary marketing plans for these programs • Devising a mechanism to evaluate and monitor teaching and learning outcomes
		<p align="center">Enhance students' professional and personal skills</p>	<ul style="list-style-type: none"> • Incorporating personal skills (communication, critical and innovative thinking, problem solving and others) in the curricula
		<p align="center">Support students' training inside and outside university</p>	<ul style="list-style-type: none"> • Reviewing regulations and practice of the experimental courses in the academic programs • Reviewing regulations for students training in public and private sectors institutions
		<p align="center">Expand the utilization of educational technology in teaching and learning</p>	<ul style="list-style-type: none"> • Enhancing the use of IT in the teaching and learning process
		<p align="center">Develop means and mechanisms for distance learning and lifelong learning</p>	<ul style="list-style-type: none"> • Developing a training program in the field of distance learning
			<ul style="list-style-type: none"> • Developing distance learning materials passed on a specific plan
			<ul style="list-style-type: none"> • Incorporating components in the curricula that help students acquire lifelong learning skills