

PHILADELPHIA UNIVERSITY

Faculty of Business

Department of Business Administration



Study Plan for B.A in Business Administration
2018 (132) Credit Hours

First: University Requirements (27 Credit Hours)

A. First Field: University Compulsory (15 Credit Hours)

Course No.	Course Title	Cr.	Pre-req.
0110101	Arabic Language Skills (1)	3	0114099
0111100	Military Science	3	-----
0111101	National Education	3	-----
0130101	English Language Skills (1)	3	0310099
0130102	English Language Skills (2)	3	0130101
0111000	Student Community Service	0	-

B. Second Field: University Electives (12 Credit Hours)

I. Humanities (3 - 6 Credit Hours)			
Course No.	Course Title	Cr.	Pre-req.
0111112	Introduction to Psychology	3	-
0111133	Human Thought & Civilizing (1)	3	-
0140111	Language Skills(1)	3	-
0140112	Language Skills(2)	3	-
0240152	Environmental culture	3	-
0330111	Introduction to Project Management**	3	-
0420140	Human Rights	3	-
0420143	Legal Culture	3	-
0610230	Entrepreneurship and Creativity	3	-
0731102	Social Networking skills	3	-
0780101	Connectivity and Communications	3	-
0910102	Health Education	3	-

* A1 students should set for Placement Examination in Arabic, English and Computer Skills. Those who fail these exams (less than 50%) should study (099) courses.

** Students of the Faculty of Business may not study it.

Second: Faculty Requirements (24 Credit Hours)

A. Faculty Compulsory (24 Credit Hours)

Course No.	Course Title	Cr.	Pre-req.
0250105	Business Mathematics	3	-
0310110	Principles of Accounting (1)	3	-
0320150	Principles of Microeconomics	3	-
0330110	Introduction to Management	3	-
0330248	Management Information Systems	3	-
0350110	Principles of Marketing	3	-
0380122	Principles of Business Statistics	3	-
0381208	Research Methods	3	0380122

Third: Department Requirements (81 Credit Hours)

A. Department Compulsory (75 Credit Hours)

Course No.	Course Title	Cr.	Pre-req.
0310111	Principles of Accounting(2)	3	0310110
0320211	Financial Management	3	-
0320415	Feasibility Studies and Projects Evaluation	3	0320150
0330201	Public Administration	3	-
0330212	Public relations management	3	0330201
0330213	Organization Behavior	3	0330212
0330221	Project Management	3	03301110
0330223	Production & Operation management	3	0330110
0330225	Manage creativity and innovation	3	0330213
0330250	Administrative communication skills	3	0330110
0330316	knowledge management	3	0330225
0330317	Human Resources Management	3	0330110
0330324	Computer Applications in Management	3	0330110 0330248
0330325	Total Quality Management	3	0330223
0330327	Business Ethics and Social Responsibility	3	0330110
0330328	Administrative Governance	3	0330327
0330332	Operation Research	3	0250105 0330110
0330416	Strategic Management	3	0330317
0330417	Change & Development Management	3	0330416
0330440	Entrepreneurship and Small Business	3	0320415
0330441	International Business Management	3	0330417
0330449	Contemporary administrative issues	3	Section Approval
0330455	Internship	3	Section Approval
0350211	Sales Administration	3	0350110
0410242	Commercial legislation	3	-

B. Optional requirements (6 Credit Hours)

Course No.	Course Title	Cr.	Pre-req.
0320315	Corporate Finance	3	0320211
0330241	Organization Theory	3	0330213
0350322	Supply chain management and logistics	3	0350110
0381141	Principles of Tourism and Hotel Management	3	-

Graduate Fields of Work:

1. Human resources management
2. Drafting and implementing the strategy
3. Planning and organizing business organizations
- 4- Leadership and control in business organizations
- 5 - Industrial companies
6. International Business Administration

Field Training:

The specialization of business administration is characterized by the presence of field training for students in the last year (compulsory) as the field training material for students of the Department of Business Administration is of great importance. As the window that the student is looking at in the field, and learns through them the relationship between the theoretical and academic aspects that he gets through his studies at the university and the practical aspect. The Department of Business Administration has agreements with various production and service companies.

The department offers other training programs that help the student to acquire skills and knowledge related to the specialization in a way that helps to enter the labor market easily.

The department plans at the beginning of each year and during the first and second chapters of the field visits to various production and service institutions, through which students learn on the field of the work of these institutions and this helps them to acquire practical skills.

Our vision:

To achieve entrepreneurship through the qualification of graduates who are able to deal with the contemporary business environment at the local, regional and international levels, through the promotion of scientific research and community service

Our Mission

To Provide the academic environment that sponsors scientific research and community service, through which students can develop basic knowledge, improve analytical abilities and critical thinking, and develop motivation for creativity, with emphasis on ethical and professional behavior in business.

Our objectives:

- 1 - Provide students with the basic skills in various branches of basic business
 - 2 - Qualifying graduates to work in different productive sectors and public and private services.
 - 3 - Provide the students with the latest knowledge in the field of business management, and commensurate with the local and external
 - 4 - Developing students' skills for problem analysis, group work, and creative and creative thinking
 - 5 - Building the personality of the scientific student that makes him able to meet the challenges in the work environment.
 - 6 - Closer cooperation in the field of scientific research, consulting and training between the Department and the various productive and service
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Philadelphia University



Faculty of Business

Department of Business

Administration



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