Business Administration Department Bench Marks

The Department of Business Administration aims to provide students with the opportunity to engage in an enjoyable and supportive learning experience which prepares them for careers in management and business related fields and leads to a well recognized graduate qualification.

Preparation for business should be taken to mean the development of a range of specific business knowledge and skills, together with the improved self-awareness and personal development appropriate to graduate careers in business with the potential for management positions and to employability in general. This includes the encouragement of positive and critical attitudes towards change and enterprise, so as to reflect the dynamism and vibrancy of the business environment.

On graduating degree in general business and management, students will typically have:

- Awareness and understanding of the key areas of business and management, the relationships between these and their application.
- Established competence within the range of subject-specific and intellectual skills.
- A view of business and management which is mainly influenced by guided learning with a limited significant outlook.
- Recognize the potential of emerging technologies and the globalization aspects in the context of modern day business practice and acquire a spirit of lifelong learning
- Contribute to and take an active part in a range of commercial, industrial, and academic activities.
- Exhibit a broad range of skills and activities related to the management and operation of typical business concerns.