The 8th International Scientific Conference
Contemporary Business Environment Strategies:
Novel Visions and Ever-changing Ideas
29 - 30 April, 2014

Organizer:
Philadelphia University, Jordan (www.philadelphia.edu jo)

The Conference Venue:
Philadelphia University, Jordan

Preparatory Committee:
Dr. Isam Najib Al Fuqaha (Chairman)
Dr. Abdul Nafea Al-Zararee (member)
Dr. Samir Al- Abbadi (member)
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Prof. Martin Harris (Britain)
Prof. Boguslaw Fiedor (Poland)
Prof. Ana Rosa Obra (Spain)

Conference Themes:
- The Arab Business Environment: Status Quo and challenges.
- The strategic planning within modern business environment.
- Total quality management in business organizations.
- Research and development in modern business environment.
- The strategic management in service organizations like (hotels, medical centers, etc.).
- Finance and investment decisions within public and private sectors.
- Contemporary accounting trends in business environments.
- Contemporary marketing: Ever-changing visions.
- Electronic management in business environments.
- Experiences in the comprehensive entrepreneurship field.

Conference Chairman:
Dr. Isam Najib Al Fuqaha - Dean of Faculty of Administrative and Financial Sciences
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Conference Releases:
All submitted papers will be arbitrated before they get the approval to be released in the conference.

Conference Language:
Arabic and English

Participation Fees:
- Regular participation: 250 $
- 100 $ for the students
Philadelphia University offers local transportation from the hotel to the conference venue, in addition to coffee and tea breaks and lunch during the conference.

Deadlines:
- Abstracts of the scientific papers should be submitted by 24/2/2014
- Research papers are to be submitted by 9/3/2014
- Approval of researcher papers will be notified by 1/4/2014