Framework for E-Business Value Creation: Towards Enhancing the Firms Performance

Abstract

Value creation is one of the most important issues in formulating e-business strategies. Value is a construct that is hard to define and even harder to model and understand. This paper provides a conceptual framework for e-business value creation (named e-TOEECLN) that helps broaden the understanding of e-business value and its role in enhancing the firms' performance. The researchers are emphasizing on the need for a solid theoretical framework to examining the factors that shape ebusiness value. They identify three key components are: sources of e-business value creation, drivers of e-business value creation, and Internet capabilities. They developed a new conceptual framework based on these components and explore the role and function of each element in the framework. It is expected that (e-TOEECLN) model will provide a deeper insight toward creating the value in ebusiness strategies and implementations.