

Philadelphia University Faculty of Administration and Financial Sciences Department of Tourism and Hotel Management First Semester, 2008/2009

		<u>Course Syllabus</u>	
Course Title :Accommodation Management 1		Course code: 0381210	
Course Level: second year		Course prerequisite (s) and/or corequisite (s): 0381101	
Lecture Time:		Credit hours:3	

		Academic Staff Specifics		
Name	Rank	Office Number and Location	Office Hours	E-mail Address

Course module description:

This course aims to provide students with the necessary skills and knowledge of the Front office function and its relationship with other departments within the organizational chart of the hotel. The emphasis will be on the recent techniques for reservation and guest relation.

Course module objectives:

- 1- To recognize and discover the importance of room division in the management policy of the hotel front office and back the house.
- 2- To determine the front office department.

Course/ module components

- Books (title , author (s), publisher, year of publication)
- Food and Brevard service by dennis.R John.A Fifth Edition
- Support material (s) (vcs, acs, etc). 1-Monthly Statistical Bulletin , Contal Bank of Jordan
- Study guide (s) (if applicable) 2- IMF : International Financial Statistics
- Homework and laboratory guide (s) if (applicable).

Teaching methods:

Lectures, discussion groups, tutorials, problem solving, debates, etc.

Learning outcomes:

- Knowledge and understanding
 - 1- To understand the job- task for the different departments of the hotel .
 - 2- To make students become more fouriliar and understand the relationship between various hotel departments within the organizational structure
- Cognitive skills (thinking and analysis).

Communication skills (personal and academic).

- 1- To make the student familiar with the natural and skills of front of office
- 2- To make the student feels that he is apart of the hotel product .
- Practical and subject specific skills (Transferable Skills).
- 1- Skills of using and applying computer programs and systems i-e-fidelio program for hotel reservation .

Assessment instruments

- Short reports and/ or presentations, and/ or Short research projects •
- Quizzes. •
- Home works ٠
- Final examination: 50 marks •

Allocation of Marks			
Assessment Instruments	Mark		
First examination	15		
Second examination	15		
Final examination: 50 marks	50		
Reports, research projects, Quizzes, Home works, Projects	20		
Total	100		

Documentation and academic honesty

• Documentation style (with illustrative examples)

- Protection by copyright Avoiding plagiarism.

Course/module academic calendar

week	Basic and support material to be covered	Homework/reports and their due dates		
(1)	An introduction to the hotel front office department			
(2)	The organizational chart of the hotel F. F. department			
(3)	Analyzing the employee job- tast			
(4)	Reception department			
(5)	Information department			
(6)	Reservation department			
First examination	_			
(7)	Accounting department			
(8)	The relationship between F. O. and other hotel departing			
(9)	Preparing for tourist arrival contact and welcome			
(10)	Front office reports			
(11) Second examination	Room yield management			
(12)	Principles and hotel of hotel bwines			
(13)	Tourist rights and responsibilities according to international law			
(14)	Case student			
(15) Specimen examination (Optional)	Training			
(16) Final Examination	General review			

Expected workload:

On average students need to spend 2 hours of study and preparation for each 50-minute lecture/tutorial.

Attendance policy:

Absence from lectures and/or tutorials shall not exceed 15%. Students who exceed the 15% limit without a medical or emergency excuse acceptable to and approved by the Dean of the relevant college/faculty shall not be allowed to take the final examination and shall receive a mark of zero for the course. If the excuse is approved by the Dean, the student shall be considered to have withdrawn from the course.

Module references

Books:

code	course	Author	Title	Edition	Publisher	ISBN
0381210	ادارة	د. حميد	إدارة المكتب	الأولى	دار زهران	383.47677
	الايواء 1	الطائي	الأمامي في الفنادق			
			إدارة قسم الغرف		دار الحامد	
		د. نزیه الدباس	الدوائر الأمامية	الثانية		6479
			والحجوزات			
		יו ת	Hotel front	G 1	Wiley	-471-0
		Bardi	office management	Second		4-28568
		Abbot, lewry	Front office, procedures, socral skills	Second	Butterworth Heinemann	0-7506- 4230-0
			and yield management			4250-0
		Rutherfod	Hotel , management & Operation	Second	Wiley	0-471- 28568-4

Journals

1- American hotel and motel association

2- Annals of tourism research

3- Tourism review

Websites

Library.Uef-edu.resen,quide food asp.