



Philadelphia University
Faculty of Administration and Financial Sciences
Department of Tourism and Hotel Management
Semester, 2008/2009

<u>Course Syllabus</u>	
Course Title: Geography, Touristic sights & Landmarks	Course code: 381221
Course Level: Second year	Course prerequisite (s) and/or corequisite (s):
Lecture Time:	Credit hours: 3

<u>Academic Staff Specifics</u>				
Name	Rank	Office Number and Location	Office Hours	E-mail Address

Course module description:

This course aims at introducing students to the various types of tourism in Jordan and their geographical locations. It studies the different effects of Tourism on the economy, society and the environment in the various sights and landmarks in Jordan. Regular field trips are arranged to introduce the students to these various sights and landmarks.

Course module objectives:

- 1- Analyzing and work out the methods of geographical and natural phenomenon
- 2- Studying the geomorphological and physical aspect for tourism attraction

Course/ module components

- Books (title , author (s), publisher, year of publication)
 - 1- Progress in tourism recreation and hospitality management , Cooper, publish by Willy 1994
 - 2- Environmental management for hospitality industry
- Support material (s) (vcs, acs, etc).
- Study guide (s) (if applicable)
- Homework and laboratory guide (s) if (applicable).

Teaching methods:

Lectures, discussion groups, tutorials, problem solving, debates, etc.

Learning outcomes:

- Knowledge and understanding
 - 1- Understanding the geographical information system and utilize it for tourism development
 - 2- Understanding the natural elements and its effect in tourism industry
 - 3- To know the various types of natural resources and its role in tourism attraction
- Cognitive skills (thinking and analysis).
 - 1- Skills of the importance of geographical factors which effect the process of development
 - 2- Skills of estimating and forecasting the volume of demand for tourism attraction locally, Regionally and at the international level

- Communication skills (personal and academic).
- 1- Communication skills to analysis and report for different tourism natural attraction
 - 2- Communication with governmental institutes to collect information from web sites
- Practical and subject specific skills (Transferable Skills).
- 1- To work up different scales for natural and environmental maps
 - 2- Skills of analyzing the different geographical system. e g: Geographical information system

Assessment instruments

- Short reports and/ or presentations, and/ or Short research projects
- Quizzes.
- Home works
- Final examination: 50 marks

<u>Allocation of Marks</u>	
Assessment Instruments	Mark
First examination	15
Second examination	15
Final examination: 50 marks	50
Reports, research projects, Quizzes, Home works, Projects	20
Total	100

Documentation and academic honesty

- Documentation style (with illustrative examples)

- Protection by copyright
- Avoiding plagiarism.

Course/module academic calendar

week	Basic and support material to be covered	Homework/reports and their due dates
(1)	Tourism geography: analysis review and scientifically analysis	
(2)	The relationship between tourism geography, natural and human concept Terminology	
(3)	Geographical information system	
(4)	Illustration of geography theory and phenomenon	
(5)	Incentive and participating in tourism trip	
(6) First examination	Natural factors and its role in developing the tourism attraction	
(7)	Tourism system: an analysis to its component	
(8)	The regional methodology for tourism industry	
(9)	Actual and expected tourism national distribution	
(10)	Theories and procedures to illustrate the development of tourism sites	
(11) Second examination	Eco – tourism	
(12)	Source of environmental pollution	
(13)	Water resources activities and its role in development of tourism	
(14)	Policies of studying and analyzing the importance of tourism sites	
(15) Specimen examination (Optional)	Statistical model for illustration the variance of tourism demand	
(16) Final Examination	Review.	

Expected workload:

On average students need to spend 2 hours of study and preparation for each 50-minute lecture/tutorial.

Attendance policy:

Absence from lectures and/or tutorials shall not exceed 15%. Students who exceed the 15% limit without a medical or emergency excuse acceptable to and approved by the Dean of the relevant college/faculty shall not be allowed to take the final examination and shall receive a mark of zero for the course. If the excuse is approved by the Dean, the student shall be considered to have withdrawn from the course.

Module references**Books**

Author	Title	Edition	Publisher
د. موفق الحميري د. نبيل الحوامدة شتاتيكه	الجغرافيا السياحية في القرن الحادي والعشرين جغرافيا السياحة ووقت الفراغ	الاولى	دار الحامد عمان
محمد خميس الزوكة	صناعة السياحة من المنظور السياحي	الاولى	الجامعة الاردنية 1991 دار المعرفة الجامعية - الاسكندرية 1991
محمد مرسى الحريري	جغرافية الساحة	الاولى	دار المعرفة الجامعية
فضل محمد يونس	الجغرافيا السياحية	الاولى	دار النهضة العربية - بيروت

Journals

- 1- Tourism culture and communication

Websites

- www.emich.edu/public/geography/travel/geography/polgpost.com

