



Arabic for Non - Native Speakers Programs

BROCHURE

PHILADELPHIA UNIVERSITY
Amman - Jordan

www.philadelphia.edu.jo

Learning Arabic has recently become a regional and international trend. Many people from all over the world are becoming more and more interested in learning Arabic as a second language due to a number of reasons, such as learning about the Arab culture or the teachings of Islam. Consequently, many Jordanian institutes have introduced multi-leveled programs of teaching Arabic for non-native speakers. As a distinguished Jordanian and Arab institution, Philadelphia University is honored to work in the same direction of spreading the Arabic language and culture. Hence, a program of Arabic for non-native speakers is to be launched, the ultimate aim of which is to help foreign learners master Arabic in an immersive cultural context that takes into consideration the cultural sensitivities of learners.

About the programs

Philadelphia Arabic Programs for Non- Native Speakers Learning Arabic

1. Levels Program

This program consists of a five-level integrated-skills series that would develop fluency in Arabic: Beginner "A", Beginner "B", Intermediate, Post-intermediate and Advanced. Instructors use an Arabic placement test to classify students into these levels. A practical approach to language learning will help students study the four skills of Arabic (i.e. reading, writing, listening and speaking) in an integrated way. Courses for beginners start with the basics of the Arabic language, such as phonetics, extensive vocabulary development and basic sentence structures. Multi-level courses would provide reading comprehension skills at the pre-intermediate, intermediate and advanced levels. Text selections from around the world will cover a wide range of cross-cultural topics, with focus on the rich Arab culture. Listening to highly-qualified native speakers and exchanging conversations with them would help take students to advanced levels of language. This is to ensure that students will notice their progress in the language in terms of comprehension and communication from the first week.

2. Teaching Arabic For Special Purposes Program

This course has flexibility and variety in terms of topics. Besides building language skills, the course will also contain a considerable cultural, religious, educational, diplomatic and mass media content. The teaching methodology will be tailored to students' needs and objectives. The program's duration might not be fixed, due to the fact that it depends on the time that students demand. In fact, this course is called "Arabic for Special Purposes" because it is designed to achieve students' objectives. Three main topics have already been prepared for the program as is shown in an e-mail sent to you with further information. The well-organized and stimulating input will render the content more appealing to students.

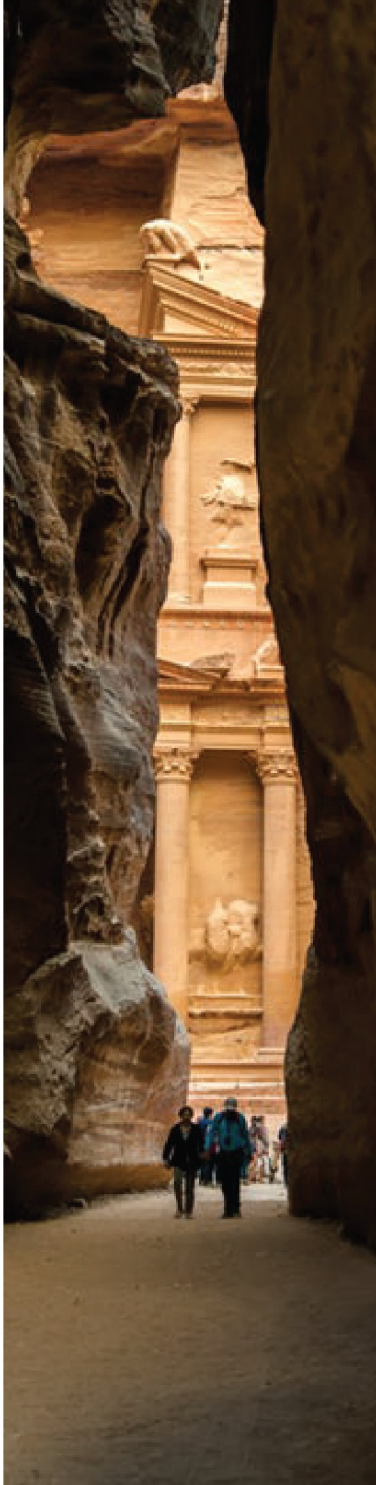
3. Teaching Exchange Programs

This program offers joint courses between Philadelphia University (the hosting university) and the Arabic Department at the student's home university. The program's duration is specified according to an agreement between the two sides. It can last between one semester up to a whole academic year. At the end of the course, students will receive a joint certificate from both universities. For further information, please check the official website of Philadelphia University.

4. A Theoretical and Practical Training Workshop For Training and Qualifying Instructors of Teaching Arabic for Non-Native Speakers

Philadelphia University has launched this program to realize its unique vision concerning "Arabic towards Internationalism". The university's international trend and the up-to-date methodology culminate in this program. The vision of PU is to create new identity of the Arabic language in scientific and cross-cultural contexts. Mutual cooperation between PU and institutes interested in the Arabic language would make this aim more achievable. The program is meant to communicate the message that no boundaries exist between Arab native-speakers and those interested in Arabic and the Arab culture and heritage. Scientific topics and technical terminology will be combined with classical Arabic; this, along with the creative teaching methodology. The rich "Arabic Literature and Ideology" would be the starting point for a variety of genuine partnerships in all possible fields. The PU's unique philosophy, the creative methodology and the qualified instructors would all ensure the achievement of this goal



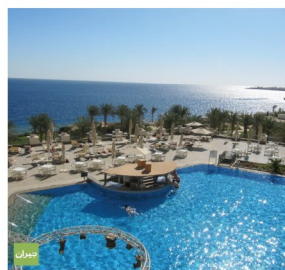


THE ADVANTAGES OF STUDYING IN JORDAN

The Hashemite Kingdom of Jordan is located at the center of the Arab region. The distinguished and strategic location of the country contributes to attract students from all over the world. When people arrive in Jordan, they get the opportunity to enjoy the picturesque landscapes and visit a variety of tourist attractions. The kingdom is a modern state and has plenty of sophisticated architectural structures. It also reflects the ancient Arab culture as well as the authentic Islamic heritage. Jordan has excellent relations with the neighboring countries as well as other countries all over the world. Nations worldwide often applaud Jordan's pioneering role in the Arab region and appraise Jordanian people for being welcoming, hospitable and cooperative. The official language in Jordan is Arabic and is used at governmental and private institutions.

Moreover, the Jordanian local dialect is understandable and easy to be learnt. The majority of Jordanians speak some English and can communicate with visitors quite easily. As a distinguished Jordanian academic institution, Philadelphia University encourages non-native speakers of Arabic to take advantage of all these positive points to learn the Arabic language efficiently.

The university's vision of teaching Arabic helps engage students with an authentic linguistic environment in a variety of ways, such as providing opportunities for meetings and field visits, organizing a "Language Partner Program" and holding a number of socializing events at the **"Speak Arabic" Club**.





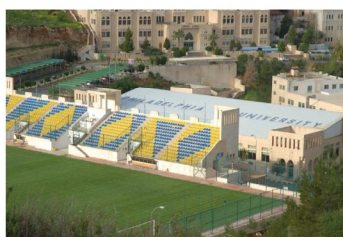
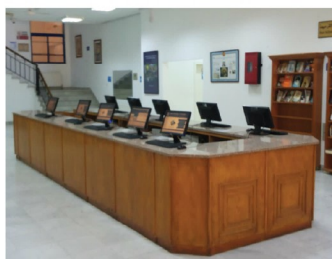
PHILADELPHIA UNIVERSITY

PU is a private Jordanian academic institution accredited by the Ministry of Higher Education in the Hashemite Kingdom of Jordan. It has been granted a variety of international, regional and local awards in recognition of its pioneering role in higher education. PU is also ranked as the first among all private universities in Jordan according to Webometric and UniRank meters. PU has the potential to provide students with an excellent educational environment due to its academic assets, a professional and qualified teaching staff, up-to-date facilities, language laboratories, clubs, high-standard curricula, an effective learning environment, and comprehensive students' services. Non-native speakers of Arabic can take advantage of these features to develop proficiency in the Arabic language. Other high-quality services at PU include various cultural and sport activities, medical insurance, free Wi Fi, a few bookshops, a modernized library equipped with an electronic data base, as well as modern classrooms.

In addition, the Language Center's theater is used by different programs to develop students' language skills in conversation, poetic recitations, acting and debates.

Students can benefit from these services once they activate their university's identity cards. In their free time, students can visit the university's cafeterias which serve traditional food, fast food and beverages.

The Deanship of Students' Affairs also offers regular services to local students and international students, all on equal terms.





PHILADELPHIA UNIVERSITY, A UNIQUE AND DISTINGUISHED LOCATION



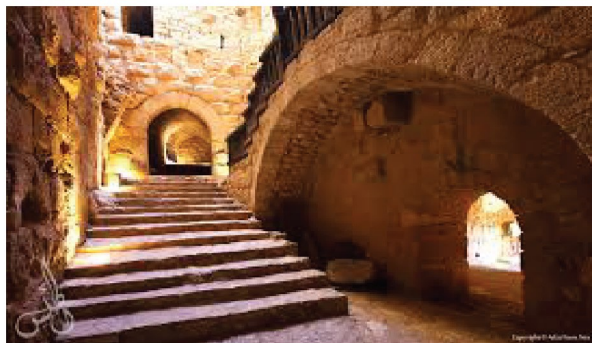
PU is located on the highway that connects Amman, the capital city of Jordan, to the North of Jordan, which includes beautiful cities like Jerash, Ajloun and Irbid. The distinguished location of the university provides the campus with a spectacular natural scenery. There is a diversity of students at PU, who join the university from different Arab backgrounds. As a result, the campus is characterized with a diversity of Arab dialects, cultures, and backgrounds. The university is a forum for many Arab students who belong to different nationalities, such as Syrian, Iraqi, Yemeni and Omani. In fact, an essential part of the PU's programs is based on a cultural exchange. This will provide Arabic students with a cultural context and a linguistic environment that will accelerate their fluency and proficiency in Arabic. In addition, classes provide a number of meetings with Arab students for a profound cultural experience.





The Tourist and Archaeological Sites Surrounding the University

Philadelphia University's location will help attract students from all over the world. The closeness of the campus to beautiful touristic attractions and archaeological sites is a great asset. The most important sites are the archaeological ones in Jerash. The ancient city is famous with the Column Street, Nymphaeum, Temple of Artemis, Hipodrom, Ponds of Jerash and Al- Hamidi Mosque. Other outstanding attractions are Ajloun's tourist and archaeological sites, such as the Castle, Rajab Village, Halawa Village, Mr Elias Church and Listeb Mosque. Finally, PU is located in the North of Jordan, not much far from the city of Irbid, the Bride of the North, which is also full of distinguished archaeological sites. Potential students will have two free trips to see these sites.





Restaurants and Resorts Surrounding the University

Philadelphia University is surrounded by beautiful restaurants, entertaining resorts and tourist and archaeological sites due to its location on the highway between the capital city of Amman and northern Jordan. The most important restaurants surrounding the university are the following:



1. Jerash Gate Restaurant
2. Green Valley Restaurant
3. Qasr Libnan Touristic Restaurant
4. Wooden Arcs Resort and Spa
5. Lebanese House
6. Qasr Al- Sultan
7. Yahala Restaurant
8. Nowwara Restaurant
9. Lulua't Al- Rawda Restaurant
10. Al- Beriktein Restaurant
11. Tal Alrumman Restaurant





The Advantages of Arabic for Non- native Speakers Programs at Philadelphia University.

The Arabic programs offered at Philadelphia University will attract foreign students as well as students from the local community, the Jordanian society as well as the Arab region. This variety of the offered programs will further internationalize the learning of Arabic. The success of these programs is secured by providing all the necessary facilities and aids for all students, regardless of their backgrounds, nationalities and goals. Our slogan stems from the name of our university "Philadelphia" which means "Brotherly Love".

The most important advantages of the program are the following:

1. VARIETY OF PROGRAMS

PU introduces three programs for teaching Arabic for non- native speakers. These programs cover the needs and objectives of Arabic learners, and they include "Arabic for Special Purposes Program" "Teaching Exchange of Arabic Majors", and "Training and Qualifying Instructors For Teaching Arabic For Non- Native Speakers".





2. TEACHING METHODOLOGY

The teaching staff at Philadelphia University is professional and highly qualified. Instructors are acquainted with the vision of the university regarding teaching Arabic as a second language, which would definitely contribute to the success of the programs. In fact, PU's vision states that Arabic acquisition must be a comprehensive process integrating language levels and skills altogether. As a matter of fact, instructors focus on all linguistic levels: "Phonetics", "Morphology", "Syntax" and "Lexicology" in combination with linguistic skills: reading, listening, writing and speaking. As a result, students become more able to develop fluency in the Arabic language when they unconsciously combine these levels and skills altogether to produce correct Arabic. It is worth mentioning that PU's academic staff does not support the idea of teaching Arabic and skills in isolation, since it does not really help acquire Arabic appropriately. PU's vision differs from the vision of some universities, which give priority to grammar and formal rules. Our teaching philosophy, by contrast, is centered on learning language interactively and on teaching grammar indirectly through the four skills. We believe that our teaching philosophy would distinguish us from other institutes and universities.

In the first few meetings with students, instructors will become familiar with students' needs and expectations. Goals are set and the methodology is tailored to individual differences among students. Teamwork is encouraged and supported among students in order to make learning more interactive and interesting. PU holds several seminars, workshops, cultural meetings and field visits in order to give students the opportunity to use Arabic in an interactive and social context. Moreover, electronic communication and online tools will be employed to enable students to have actual online conversations with Arab native speakers as well as other Arabic learners. Students can take part in these conversations during or after the end of the course through a linguistic forum called: **"speak Arabic"** Club. Arabic instructors will be available for supervision and guidance.

Another strategy that PU follows with Arabic Programs for Special Purposes is flexibility. This is due to the fact that these programs are designed according to each student's individual needs. Hence, some courses can focus on the Arabic syntax, in case students' main objective is to develop this linguistic aspect. Some other courses could focus on reading old political texts or modern ones. Another possibility is the focus on topics and themes for religion or mass media or any ones the students might be interested in. In all cases, however, the teaching methodology will be language integration and interactivity, as mentioned earlier.



3. THE PROGRAMS FOR ENROLLED STUDENTS

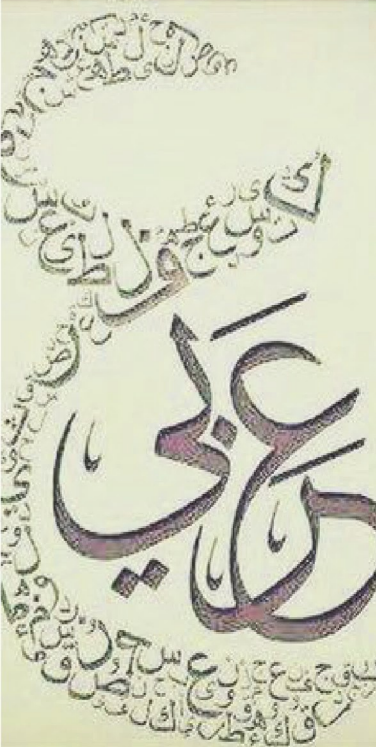
Enrolled students to the teaching Arabic for Non- Native Speakers' Programs have the right of access to all of the university's services and facilities.

The most important advantages are the following:

1. A health insurance card.
2. Unlimited access to the internet.
3. Participation in cultural, scientific and social competitions organized at the university. The aim is to help students practice Arabic in inter-active situations. In order to achieve this aim, there would be a coordination between people responsible for the program and the Student' Affairs Deanship.
4. Membership in the students university clubs.
5. Membership in the University Theater including the art of singing, performance and the traditional Arab "dabkeh".
6. Access to the sport club with its privileges and using the university's studio and all the university facilities.
7. Access to the university's library.

Enrolled students must obtain an **identity card**, which will enable students to take part in all activities on campus. An opportunity would be provided for them to merge in a cultural, ideological, lively and supportive community at the university. Arabic instructors will aid students in their social life on campus by guiding them to benefit from different opportunities and merge inside and outside the university's community.





4. EXCEPTIONAL ADVANTAGES

1. The programs offer two FREE trips to enrolled students. There are also five optional paid trips. The total number of organized trips are seven. These are educational entertaining trips which aim to introduce students to the most outstanding tourist and archeological places in Jordan. This would provide an opportunity for students to practice the Arabic language and interact with Arabs from different regions in the country. Communication with local Arabs would also expose students to various thoughts, traditions and customs. Consequently, students will enrich their knowledge about the Arab culture in general and the Jordanian culture in particular.

Two Free Trips (2018/2019)

A. The first trip: An exploration trip of Jordan's natural landscapes.

B. The second trip: Ajloun, Jerash, Umm Qais and Irbid – the Bride of North Jordan.

2. Free two-way transportation is offered from and to the university.

3. 30% discount is offered to the student who gets the highest mark in each level and each program.

4. Holding Award ceremony in honor of outstanding students and distributing certificates and awards

5. Field visits, at least three, connected with the course topics and themes and related to the issues discussed in each program.

5. SUPPORTIVE COURSES AND ACTIVITIES HELD AT THE UNIVERSITY – FOR FREE

Programs offer several free courses enhancing students' cultural understanding and developing their linguistic skills. Each course is intensive and lasts for fifteen hours. After finishing the course, students will obtain a certificate that would testify participation and attendance.

The following are the most important courses held at PU:

1. Arabic Calligraphy Art Course.

2. Discourse and Elocution Art Course: qualifying students to take part in the competition held at the Language Center's discourse and elocution competition.

3. Debate and conversation Art Course: qualifying students to participate in the competition organized by Philadelphia Al- Ma'refah team.

4. Recitation Art and Memorizing The Holy Quran Course: qualifying students to participate in the competition organized by "Hafid Philadelphia Club".

5. Preparing a religious sermon and being a Masque Imam Art Course organized by Ministry of Awqaf and Islamic Affairs.

6. Jerusalem and Al –Aqsa Mosque course organized by the university's Jerusalem Club in cooperation with Cultural Jerusalem Forum in Jordan.

6. MEMBERSHIP IN THE "SPEAK ARABIC" CLUB .

All students in the program can join the "Speak Arabic" Club. Many activities are organized regularly to enable foreign students to speak with native speakers using both colloquial and classical Arabic.

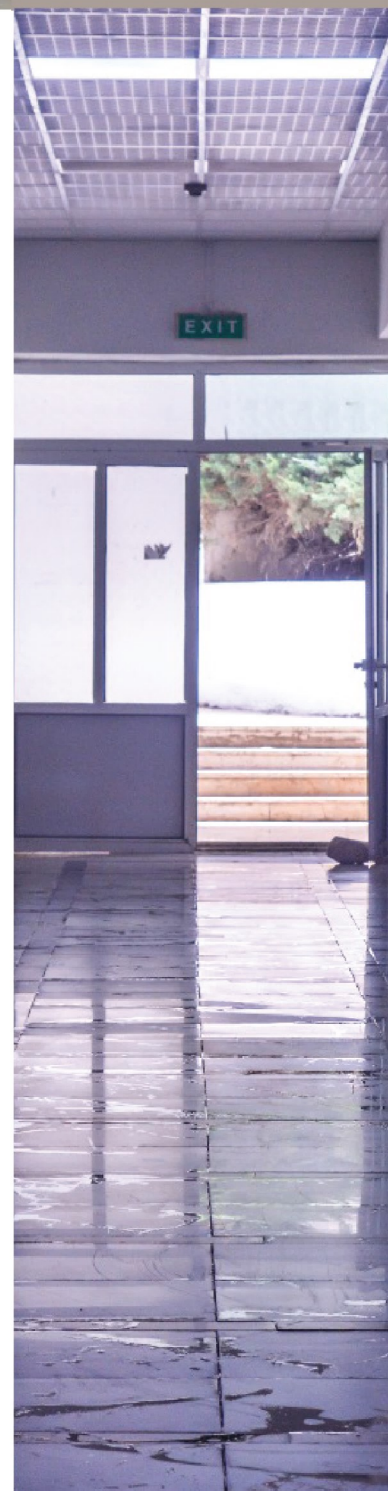


Arabic Department Educational Exchange Program.

This program is designed for students who have the desire to take courses at the Arabic Department. Students will have the ability to immerse in an authentic Arab environment and communicate using the four skills of language (Reading, listening, speaking and writing). Students will get an official and signed certificate from both universities. Furthermore, courses at PU will be regarded as a partial fulfillment of graduation for the students.

About Arabic Department at Philadelphia University- Jordan

The Arabic Language and Literature Department was established in the Fall Cycle of (1999/2000). The scientific ranks of the teaching staff are distributed as: Full professor (3), Associate professor (2), and Assistant professor (3). The responsibilities and activities assigned to the teaching staff were various and complementary. The most important assignments of the staff include preparing course descriptions, syllabuses, and worksheets. Instructors have two or three meetings a week with the students as well as office hours. Efforts are exerted to cover the suggested curricula and achieve the objectives of the course. Students are assigned to submit papers and reports for each course and it is the responsibility of the instructor to follow up with students, correct the written work, give students a feedback and guide them through research. New teaching methods are applied at the Arabic Department in order to develop fluency in Classic Arabic and stimulate students' creativity. An analysis of exams' outcomes is implemented by the course coordinator in order to make any necessary modifications. Finally, the Arabic teaching staff at PU has proved to be distinctive in their active attendance in international and regional creative, scientific and cultural activities. As a matter of fact, some instructors at PU have qualitatively participated in different forums and seminars. Some of them gained Arab and regional awards on honor of their efforts. For example, professor Izz Al- Deen Manasreh has gained the distinctive researcher's Awards from the Ministry of Higher Education and Scientific Research in the field of Human Resources in 2008. Recently, two colleagues were elected for international King Faisal Awards as well as Sultan Qabus. Finally, the Arabic Department awards a Master's Degree in the Arabic Language and Literature and provides the Arab and regional market with a distinctive scientific qualifications of Language, Literature as well as different Arabic sciences.



Significant Notes:

1. The Arabic Department's syllabuses and course descriptions were attached in the brochure. For more information, please visit the department site on the university's formal electronic page.

<http://www.philadelphia.edu.jo/arabic>.

2. Fees for these courses are different from multi-level programs and Arabic for Special Purpose Programs. The credit hour fee is (42 \$), which means (126 \$) for each academic course. Students, who are granted scholarships, have a special discount (If the group is more than 10 students). This can be included in a special agreement by contacting the responsible person by email.

3. In this program, the registration fees of (633 \$) will be added to the hours' fees.

4. In this program, the accommodation fees are equivalent to other programs beginning from (500\$).

For further information about the program
please contact the coordinator: **Dr. Ibtisam Hussein**

Or by e-mail: ann@philadelphia.edu.jo

Or: ibtisamhu@yahoo.com

Or call the coordinator's number: 00962798298713

Fax: 009624799059

